

# TyreSafe and NTDA

## Working Together on Part Worn Tyres

### The Perils of Part Worn Tyres

Illegally sold part-worn tyres present a serious safety risk to drivers which is why TyreSafe has given the subject a great deal of attention in recent years.

Our activities and initiatives have hit the headlines on numerous occasions, including a major investigation with Auto Express which found that a shocking 98% of part worn tyres were being sold illegally and more than a third contained dangerous forms of non-compliance.

Against such startling figures, we will continue to work alongside leading industry bodies such as the NTDA to raise awareness of this critical safety issue.

### Campaign Materials

TyreSafe has an extensive suite of campaign materials highlighting the potential risks associated with illegally sold part worn tyres including leaflets, website pages, online videos and an infographic. These are all freely available to use from [www.tyresafe.org](http://www.tyresafe.org).

### National media coverage

TyreSafe were delighted to work with the BBC on their new Watchdog Test House programme on the subject of part worn tyres.

Presented by news anchor Sophie Raworth, the programme appeared on BBC1 daytime TV and was repeated the following evening on prime time BBC2. It was watched by more than 5 million viewers.

Our feature included a raid by Sandwell Trading Standards officers, an interview

with TyreSafe chairman Stuart Jackson and a graphic driving demonstration of what can go wrong with dangerous part worn tyres.

This high-profile feature is just one of the examples of the awareness we have achieved in recent weeks about the dangers of part worn tyres which has also included articles in The Daily Telegraph and Jake Humphrey's column in The Sun.

### Trading Standards Conference

Last year, TyreSafe attended the Trading Standards Institute annual conference to raise awareness of part worn tyres with Trading Standards Officers.

This event helped us to connect with many officers across the UK who subsequently carried out investigations and other activities in their local areas.

TyreSafe will return to the conference this year and will be supported by NTDA Director, Stefan Hay.

### Ongoing Collaboration

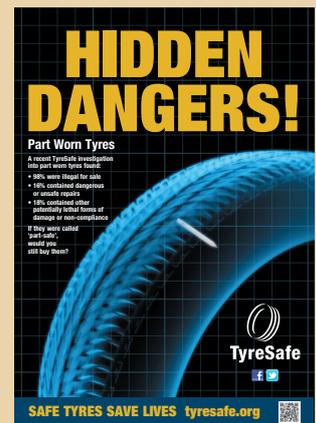
TyreSafe and the NTDA have been working in close partnership on a number of part worn tyre initiatives. This has included working with Trading Standards Officers who have carried out numerous raids that have resulted in several prosecutions and court cases.

Thanks to funds and assistance provided by NTDA, this collaboration is set to continue throughout 2014 and is sure to yield further significant gains.

**For further information visit [tyresafe.org](http://tyresafe.org) or call 01787 226 995.**



NEW – Bad Nick Poster



Hidden Dangers Poster



Watchdog Test House



**TyreSafe**

**SAFE TYRES SAVE LIVES [tyresafe.org](http://tyresafe.org)**



## Working Together on Part Worn Tyres (continued) –

### What the Chairmen had to say:

On the ongoing partnership between the NTDA and TyreSafe to tackle the issues of illegally sold part worn tyres, Roger Griggs, who has just been elected for a three year term as NTDA Chairman said: “The NTDA and its members have demonstrated genuine altruistic leadership by funding the inspections of part worn tyres seized by the Trading Standards Offices. The results speak for themselves and fully justify our member’s levy investment. We are delighted by the ongoing success of this campaign, which is now drawing attention of MPs in Westminster, and the strong alliance we have forged with TyreSafe. The examples of dangerous tyres seized are truly horrific and the thought of what could happen to an unsuspecting road user as a result of such a tyre is horrifying. Together the NTDA and TyreSafe are tackling this issue head on and ensuring the consumer is alerted to the danger of part worn tyres.”

Now in his third term of office, newly re-elected TyreSafe Chairman Stuart Jackson said: “We’re delighted to continue our close association with the NTDA to tackle the ongoing problem of illegally sold part worn tyres. Far too many road users are still being killed or seriously injured as a result of defective tyres and the part worn tyre problem undoubtedly contributes towards this. Our recent high profile activities have certainly made more people aware of the dangers but it’s important that we keep up this momentum and this can only be achieved through further collaboration with the likes of the NTDA.”

## NTDA Says Au Revoir to Richard Edy

To mark the retirement of Richard Edy, after 27 years’ service as Director of the NTDA, the Association held a farewell lunch in his honour at the National Motorcycle Museum, Solihull.



Just over 30 people attended the event, including a number of Past Presidents and Honorary Life Members of the Association. Today’s membership was very much in evidence too, with every region of the NTDA being represented, as well as the Officers of the Association.

Outgoing NTDA Chairman Stephen Callow paid tribute to Richard’s achievements during his time as Director and presented him with a set of Japanese kitchen knives on behalf of the Association. In addition, John Tarbox said that the members had asked if they could mark Richard’s departure in some way and he handed over a cheque on their behalf.

Thanking the guests, Richard reminisced about some of the high – and low – points during his time as Director. However, his retirement does not mean that all links with the Association have been severed, as he was also presented with Honorary Life Membership of the Association, so it is more a case of ‘au revoir’ than ‘farewell’..

It was a day of double celebration, as, at the Executive Council Meeting held prior to the lunch, NTDA Director Stefan Hay presented Lynne Smith with a bouquet of flowers and a bracelet to mark her 25 years’ service as PA to the Association Director.

## Book NOW for Westlake/NTDA Golf Day

This year’s golf day, sponsored by Westlake Tyres, will be held on **Wednesday 23rd July**. Once again, the grounds of stately home Bocket Hall will be the spectacular backdrop to this eagerly-awaited event. The day offers something for golfers and non-golfers alike, with the opportunity to meet with colleagues, customers and suppliers from across the tyre industry in a relaxed and informal setting. Last year’s event was acclaimed as a great success by those attended.

And the day finishes with a sit-down meal, the presentation of the prizes and after-dinner entertainment. This year The NTDA and Westlake are delighted to announce that the fantastic Paul Zerdin will be performing at the after golf dinner. Described by The Stage as “the man who can make ventriloquism look cool”, Paul’s act is a mixture of stand-up and ventriloquism, involving a number of sharply-observed comic characters.

From the Royal Variety Performance to the Edinburgh Fringe Festival, to India’s comedy circuit, Montreal’s Just For Laughs and UK tours with his Sponge Fest show and forthcoming Puppet Master tour, Paul’s fresh twist on this traditional comedy art has impressed everyone from Her Majesty the Queen onwards.

NTDA Director Stefan Hay said: “Having worked with Paul some years ago I am delighted that he will now be performing for NTDA members and their industry colleagues at the Westlake / NTDA Golf Day Dinner. He is an outstanding artiste and extremely funny. I am sure he will add to an already fantastic day!” To get a flavour of Paul’s style and to learn more about his impressive career, go to [www.paulzerdin.com/paul](http://www.paulzerdin.com/paul)

**Bookings for the Golf Day are still being taken. Please contact Lynne Smith or e-mail [lynnesmith@ntda.co.uk](mailto:lynnesmith@ntda.co.uk)**