

2019 NTDA Tyre Industry Awards open for entry this month



The 2019 NTDA Tyre Industry Awards entry forms and brochure are available from Friday 29th March.

In previous years, between 50 – 60 companies of all sizes from across the UK, and representing tyre distribution, wholesale, manufacturing and the associated automotive aftercare market, have battled it out in this increasingly competitive awards event which has become the highlight in the annual tyre industry event calendar.

Could 2019 be your year to shine? As they say, you really do have to be in it, to win it!

Benefits to your company of an award entry:

All those shortlisted for awards will be promoted in pre-show publicity by the NTDA and will be free to use an 'NTDA 2019 Tyre Industry Awards FINALIST' logo that can be placed on all company stationery, marketing materials, social media channels and websites;

Winners will receive an engraved trophy and a set of professional photographs that can be used for post event purposes;

Winners will be entitled to use the 'NTDA 2019 Tyre Industry Awards WINNER' logo that can be placed on all company stationery, marketing materials, social media channels and website;



Extensive post-event publicity will be extended to the professional tyre trade press and full details of all finalists and winners, including photos, will be included in the 2019 NTDA UK Tyre & Automotive Aftercare Directory.

Entries are only accepted from NTDA members on the official NTDA entry form. The form and entry requirements brochure can be obtained from Alison Keitch, Membership Secretary via email: info@ntda.co.uk or tel: +44 (0)1296 482128.

The Awards will be presented to the winners, at a ceremony sponsored, once again, by **Sailun**, at the 90th NTDA Annual Dinner sponsored by **Land Tyre Service** which will take place on Thursday 3rd October 2019, at the International Convention Centre (ICC), Birmingham.

This fabulous formal black-tie event, which has already attracted more than 500 bookings from the great and good of the tyre industry and automotive aftercare market, provides great networking opportunities and, together with the NTDA Tyre Industry Conference, sponsored by **Maritime Cargo Services**, which is held on the same day, really is the premier social occasion for the UK Tyre Industry.

Award categories in 2019 are:

REACT Roadside Technician of the Year
sponsored by **Continental Tyre Group Ltd**

Truck and Agricultural Tyre Supplier of the Year
sponsored by **Trelleborg Wheel Systems Ltd**

Aftermarket Equipment Supplier of the Year
sponsored by **Automechanika Birmingham**

Industry Marketing Campaign of the Year
sponsored by **Scots Auto Scene**

Staff Training & Development Initiative of the Year
sponsored by **Traxx Tyres**

Product Innovation of the Year
sponsored by **The Parts Alliance Ltd**

Tyre Wholesaler of the Year
Available for sponsorship

Tyre Manufacturer of the Year
sponsored by **Jelf Beaumonts**

Tyre Technician Apprentice of the Year
sponsored by **The Worshipful Company of Wheelwrights**

Tyre Retailers of the Year (three categories)
sponsored by **Pirelli Tyres Ltd**

Hankook Tyre UK Ltd is also returning for the 4th consecutive year to sponsor the NTDA National Chairman's Award for Outstanding Contribution to the Tyre Industry.



Commenting on this year's awards NTDA Chief Executive Stefan Hay said: "We are planning to make sure this event truly commemorates the work of the NTDA, but also the UK tyre and associated automotive aftercare market and we would hope that people not only attend, but also enter for the 2019 NTDA Tyre Industry Awards, especially across categories such as *Tyre Retailer of the Year*, *Tyre Wholesaler of the Year*, *REACT Commercial Tyre Technician of the Year* and *Tyre Technician Apprentice of the Year*, which are probably the most 'representative' of our traditional trade. Of course, we welcome entries across all other categories too, but it would be great to see *our hardworking customer facing colleagues* being celebrated more and of course, anyone and any company can win and in the last two years alone we have seen companies such as Ian Brown Tyres in Malton and Westgate Tyre in Morecambe, both relatively new members to the NTDA lift trophies."

The opening date for entries is Friday 29th March 2019 and the closing date is Friday 2nd August 2019. Entries must be submitted on the official entry form. **Entries arriving after the closing date or without the required testimonials will not be considered.**

More new members for growing NTDA

The team at Aylesbury is pleased to report that membership enquiries remain very high and February was yet another good month for new Association members.



Formed in 1999 new supplier member **Wheel Solutions Ltd** has grown to be one of the UK's largest independent suppliers of wheels, tyres, wheel assemblies, inner tubes and stub axles to the OEM market.

Its product portfolio includes a wide range of wheels and tyres appealing to numerous markets such as light material handling equipment, mobility devices, touring caravans, trailers, caravan holiday homes, park homes, lawn and turf equipment, professional ground care equipment, agricultural trailers, industrial and construction equipment.

WSL operates from a 30,000 sq ft state of the art, wireless and narrow isle design UK warehouse. Based in Cannock, South Staffordshire and with a stock exceeding one million GBP, it is ideally placed to support UK OEM's within the above markets with fast, efficient delivery of high-quality products sourced directly from its extensive list of manufacturers.

Independent tyre distributor **Stone Tyres Ltd** in St. Helens has also joined the Association. Having formerly sold both new and part worn tyres, the company is now committed to supplying and fitting only **NEW** budget, mid-range and premium brands at the cheapest price and providing FREE puncture repairs for life! John Stone Director of Stone Tyres Ltd said: "*As my business is heavily focused on giving the customer great service at a great price and being totally transparent, I decided to join the NTDA to further show our commitment to delivering the best standards at all times.*"

