

NTDA Tyre Industry Conference 2019 – Fully Booked!



With just over five months to go, the 2019 Tyre Industry Conference, sponsored by Maritime Cargo Services, which will be held at the ICC Birmingham on 3rd October, is now fully booked. This major industry event has developed an enviable reputation for being one of the best business networking events in the UK Tyre Industry and that, combined with the array of information provided by excellent industry and business speakers, explains its popularity again this year.

On the subject of speakers, here are just some of the experts the NTDA has lined up in 2019:



Steve Howat - Innovation in Training & Development

Steve Howat is General Manager of Technical Services for Continental Tyre Group, where he is responsible for its industry-leading technical services department.

Steve has a wealth of knowledge within the tyre industry with over 30 years' experience working for major

tyre manufacturers. Throughout his career, Steve has gained expertise and understanding of multiple areas including technical liaison, legislation, product performance, warranty and training. He is also responsible for developing and launching two training centres in the tyre industry with the latest one opening earlier this year – ContiAcademy at Lutterworth.

Steve is very passionate about upskilling commercial tyre technicians and raising standards within our industry. His approach to training is very innovative and the courses he designs are tailored to individual technician's needs and are adapted to meet the skills and knowledge level of each delegate.



Peter Carroll - The Campaign for Safer Roadside Rescue and Recovery

Peter Carroll helps run the Campaign for Safer Roadside Rescue & Recovery. He is co-owner of Tendo Consulting Limited, a Public Affairs, Communications and Campaigning company. Peter and the Tendo team have fought and won some of the UK's most

successful campaigns including Joanna Lumley's Gurkha Campaign and the recent campaign to legalise access to medical cannabis.

Peter has been immersed in the political world for over 25 years at local, regional and national level and served as a Special Adviser to a Cabinet Minister during the coalition government. Prior to working in Government he owned and operated several logistics businesses.

He was awarded the Services to the Industry award at the 2012 Motor Transport Awards in recognition of his role as co-founder of the FairFuelUK campaign which is widely credited as seeing off the Fuel Duty Escalator which threatened to drive fuel prices to unsustainable levels. Peter was initially a physicist and subsequently served as an Officer in the Royal Air Force.



Richard Armstrong - The dangers of counterfeit product in the automotive aftermarket

Richard has been UK & Eire country manager of Lumileds, the automotive division of Philips Lighting since May 2015. Philips is the world's biggest lighting company and the largest supplier of OE bulbs to car manufacturers across the globe.

Richard has over thirty years' industry experience of working in the UK automotive after-market, mostly with tier one suppliers such as Philips, Hella, SKF and Valeo.

He has worked closely with many UK anti-counterfeiting agencies to combat the scourge of dangerous fake bulbs culminating in a recent appearance on BBC TV's "Fake Britain" programme.

Philips was recognised in the Prince Michael International Road Safety Awards for its significant contribution towards global road safety improvements where Richard received the prestigious award from Prince Michael himself.



Ryan Naughton - *How software solutions changed the tyre trade*

Ryan Naughton is the operations director for CAM, and has been with the business for six years. He was previously head of operations for All Fleet Services, a solutions supplier to the tyre/fleet industry.

Ryan has over 15 years' tyre industry experience and utilises his expert knowledge to ensure CAM's product portfolio is aligned to industry requirements.

For over 35 years, CAM has been supporting the tyre industry through the provision of innovative software solutions, data management and third party systems integration to meet the constantly changing field service, in-centre and back office work requirements of customers, while also expertly consulting on their development and growth plans.



Quentin Le Hetet - *How Millennial consumerism is changing how we do business*

Quentin Le Hetet is the General Manager of GiPA UK. Quentin joined GiPA Group in 2013 after having spent two years with KPMG Consulting, working within the management consulting and strategy practice.

After successfully dedicating his first years within GiPA Group to developing operations and commercial activities in Algeria, Morocco, South Africa, Turkey, and Ukraine, Quentin was appointed as General Manager of GiPA UK in 2017.

Quentin, who also has a management accounting master's degree, is passionate about giving sense to data and following the automotive industry's transformation. Quentin spoke at the 2018 conference and is back by popular demand.



Debra Williams - *What can tyre businesses learn from price comparison sites?*

Debra is a board-level professional with proven expertise in business transformation.

As a Welsh Businesswoman of the year, Debra transformed Confused.com and Tesco Compare using her extensive knowledge

of leadership, digital and eCommerce platforms and founded

Motokiki to help people make better choices about one of the most important safety aspects of a vehicle.

Motokiki is a new and completely impartial UK tyre comparison site. It shows the available tyres, guides the consumer through the process and informs about the correct fitment for each vehicle. Motokiki champions safety and shared tyre information to better educate drivers.



Simon Hodson - *How successful is waste tyre recycling across Europe?*

Simon is the Director of Analysis at Astutus. In this role he has lead responsibility for coordinating the research and analysis programme across the tyre and aftermarket sectors, encompassing competitive intelligence, market sizing, pricing and channel analysis.

He has over two decades of experience in researching and analysing the tyre industry and the aftermarket. This has included writing many sector reports and briefings and managing bespoke research projects for a wide range of clients, including tyre manufacturers, vehicle manufacturers, aftermarket wholesalers and tyre retailers, logistics providers, investment banks and strategy consultants.

In addition to coverage of the new tyre market, Simon has conducted extensive research of the used tyre segment, including work in partnership with the European Tyre Recycling Association (ETRA). Previous roles include Publishing Director at Progressive Media International and 15 years within the automotive business unit at Datamonitor, ultimately as Research Director. Simon holds a BSc and MSc in Economics from the London School of Economics.



Sam Craddock - *Providing solutions for the connected workspace*

Sam Craddock has been at ABAX, the solutions provider for the connected workspace, for three years and holds the position of Partnership Manager – a position he loves!

His day-to-day role is essentially that of sales facilitator, attending networking events, conferences and exhibitions whilst also establishing reseller and distributor partnerships across the UK.