

## Louise Minchin to host 9th Tyre Industry Awards

The NTDA is delighted to announce that the 9th NTDA Tyre Industry Awards will be hosted by popular TV presenter Louise Minchin.

One of the former presenters of BBC Breakfast, Louise has previously anchored news bulletins on BBC 1 and the News Channel. She has also presented sports shows, played a cameo, (as herself), in Spooks and managed to get ejected from Hell's Kitchen – even though she wasn't a contestant.

After starting out on the Latin American section of the BBC World Service, Louise graduated to helping out the team on Radio 4's Today programme. She then reported for Radio Berkshire and went on to present numerous slots on Radio 5 Live. Louise hosts *Her Spirit*, a podcast with more than a quarter of a million downloads that discusses women's physical and mental health in relation to exercise.



Louise has fronted Channel Five News and their showbiz show, Exclusive. She has also co-presented with the likes of Jon Sopel and John Inverdale, shared the Sunday Life sofa with Colin Jackson, and competed in Celebrity MasterChef. She is also the author of *Dare to Tri*, the story of how an article on cycling for BBC Breakfast led to a passion for the sport, and then an obsession which culminated in her representing Britain at the World Triathlon Championships.

The awards ceremony, sponsored by **Sailun**, will take place at the Association's 93rd Annual Dinner taking place at the VOX Conference Centre, Birmingham on **Thursday 6th October** and sponsored, once again, by **Maritime Cargo Services**.

NTDA Chief Executive Stefan Hay said: *"Naturally we are thrilled to have a presenter of Louise's caliber hosting the Tyre Industry Awards Ceremony. More than 500 guests have already booked for the 93rd Annual Dinner and we anticipate more will follow once the award finalists are announced – it's going to be another amazing night for the UK tyre trade and associated aftermarket and as always, one that tyre industry professionals should not miss!"*

To book your place at the 93rd Annual Dinner and 9th Tyre Industry Awards contact NTDA Membership Secretary Alison Keitch via: [info@ntda.co.uk](mailto:info@ntda.co.uk) or 01296 482128

## NTDA 9th Tyre Industry Awards Open for Entry – *be in it to win it!*

The opening date for entries for the 2022 Tyre Industry Awards is **Friday 11th March**. The awards brochure and application form are available from **Alison Keitch** via: [info@ntda.co.uk](mailto:info@ntda.co.uk) or 01296 482128.

In 2021, 47 outstanding company and individual finalists made it through the judging process and the Association is hopeful that this year even more tyre distributors, in particular, will enter for the Tyre Retailer of the Year, Commercial Tyre Supplier of the Year and enter employees for the REACT Commercial Tyre Technician of the Year and Apprentice of the Year categories.

The awards are only open to NTDA and TRA members and the closing date is **Friday 15th July 2022**.



## NTDA becomes Strategic Partner to DfBB

**Driving for Better Business (DfBB)** is a government-backed National Highways programme to help employers in both the private and public sectors reduce work-related road risk, control the associated costs and improve compliance with current legislation and guidance. It is free to access and contains useful online tools and resources to help companies:

- evaluate practices,
- strengthen culture,
- enhance performance and demonstrate leadership in the management of work-related road risk.



Commenting on the new partnership, Stefan Hay said: *"The welfare and safety of the many thousands of people employed in the UK tyre and automotive aftercare market is of paramount importance to the NTDA. If we look, for example, at commercial tyre technicians alone, as many as 10,000 are deployed across the Strategic Road Network every day. Becoming a strategic partner to Driving for Better Business is, therefore, a logical step in ensuring our people and their customers get home safely and we look forward to a long and mutually beneficial relationship in the future."*

The DfBB team will be exhibiting and providing a speaker at the 8th NTDA Tyre Industry Conference, sponsored by **GB Tyres (UK) Ltd**, which is free to NTDA and TRA members and precedes the Annual Dinner and Tyre Industry Awards on **Thursday 6th October** at the VOX Conference Centre. For further information visit: <https://www.drivingforbetterbusiness.com>



### EV Tyres - Keeping Pace with Evolution

**The NTDA is pleased to announce that Gary Powell, Bridgestone's North Region Technical Manager, is the first confirmed speaker for the 9th Tyre Industry Conference.**

Presenting under the title: **EV Tyres - Keeping Pace with Evolution**, Gary will be covering developments in this rapidly growing marketplace and what it means to tyre distributors.

Gary is responsible for ensuring high product quality and reliability across all of Bridgestone's product ranges from small grass tyres right up to large off the road tyres. Gary supports research and product development in both product applications for customers and future development requirements as a whole. His technical tyre knowledge is second to none, having held a number of senior technical positions at Bridgestone for 21 years and boasting 33 years' experience in the industry as a whole.

An original equipment senior manager role also saw Gary work on bespoke products for Toyota, Honda, Nissan, Ford, Volvo, Land Rover and Aston Martin, not to mention a host of other manufacturers.

100 delegates have already booked for the conference and the NTDA will be announcing further confirmed speakers throughout the year.